

NATIONAL CORPORATE SPONSORSHIP FORM 2021

NATIONAL CORPORATE SPONSORSHIP PACKAGES & BENEFITS				
Entitlements	Platinum (2)	Diamond (3)	Gold (5)	Silver
Package (in VND)	150,000,000	100,000,000	50,000,000	30,000,000
MEMBERSHIP 2021				
SBG Corporate Membership 2021	20 representatives	10 representatives	4 representatives	3 representatives
Corporate logo on SBG's membership card 2021	Front side	Back side	Back side	
ADVERTISING SERVICES				
Complimentary EDM sent to SBG members and subscribers	2	1		
Discount on SBG Advertising services	30%	20%	15%	10%
Advertisements in SBG weekly bulletin*	10 times	5 times		
Corporate logo on SBG's email signatures in 2021	✓	✓	✓	
DIRECTORY 2021				
Advertisements on SBG print Membership Directory 2021	2 full pages <i>(special position)</i>	1 full page <i>(special position)</i>	1 full page	1 half page
One advertorial article in SBG print Membership Directory 2021	One full page	One half page		
Discounts on extra ads purchased on SBG print Membership Directory 2021	60%	50%	40%	30%
Corporate logo on the cover of SBG printed Membership Directory 2021	✓	✓	✓	

SBG WEBSITE (www.sbgHCM.org)				
Profile on SBG website in 2021	1 full page	1 full page	1 full page	1 full page
Corporate logo on SBG website in 2021	✓	✓	✓	✓
One lead banner advertisement on SBG website (<i>home-page</i>)	12 months	6 months		
One free banner advertisement on SBG website in 2021 (<i>sub-page</i>)*			6 months	3 months
SBG FACEBOOK				
Free postings on SBG Facebook page in 2021*	12 posts	8 posts	4 posts	3 posts
SBG EVENTS				
Complimentary tickets to SBG Raffles Nights in 2021	15	10	4	3
Corporate logo on SBG Raffles Nights e-flyers in 2021	✓	✓	✓	
Complimentary tickets to Singapore National Day Celebration 2021	2 tickets	2 ticket		
Promotion space at Singapore National Day Celebration 2021	✓	✓		
Bespoke event created to promote your businesses service (<i>topic and event organization to be agreed in advance</i>)	1 co-organized event			
SBG WEBINAR SERIES 2021				
Corporate logo on SBG webinar e-flyers in 2021	✓	✓		
Corporate logo on SBG Q&A presentation slide	✓	✓	✓	✓

**All the benefits listed above are subject to change due to availability

*** Platinum and Diamond sponsors are allowed to exchange benefits (*) in the package if available

A. COMPANY DETAILS

1. **Company Name:**

2. **Address:**

3. **Email:**

4. **Contact person:**

5. **Contact number:**

B. SPONSORSHIP PACKAGES (please tick accordingly)

- Platinum sponsorship (150,000,000 VND)
- Diamond sponsorship (100,000,000 VND)
- Gold sponsorship (50,000,000 VND)
- Silver sponsorship (30,000,000 VND)

C. PAYMENT METHOD

- In cash at SBG Office: 6/F, 115 - 115A Vo Van Tan Street, Ward 6, District 3, HCMC
- By wire transfer to SBG bank account with details as follows:
 - BANK – United Overseas Bank HCMC Branch or UOB Vietnam Limited (17 Le Duan Blvd., Dist 1, HCMC)
 - PAY TO – Singapore Business Group
 - In USD – Account Number – 102 930 0351
 - In VND – Account Number – 102 330 6218
 - SWIFT code – UOVBNVX



Others – Please specify:

Confirmed by (company's stamp is required)

Signature: _____

Full name:

Position:

Date:

For more information, please do not hesitate to contact SBG Secretariat at +84 28 6685 5370/71 or sbg@sbghcm.org.